## 2022 0005 SCORE Des Moines





690 Total Chapter Services

(Total mentoring sessions provided + total workshop attendees)

## Number Chapter Volunteers: 20

## SCORE is of notable value to entrepreneurs and small businesses:

**86%** of clients would recommend SCORE to family and friends

90% of 'in business' clients were still in business at the end of 2022

55% of 'in business' clients reported an increase in revenue

## Strengthening America's Economy:

SCORE //

SCORE is a direct and effective catalyst for businesses and job creation. Small businesses need mentoring and educational support to be successful. SCORE is the most effective source of small business mentoring in the U.S.

Small business clients who receive 3+ hours of mentoring report higher revenues and increased business growth.

Research Methodology: The SCORE Foundation engaged Pricewaterhouse Coopers to conduct research into the economic impact that SCORE's 10,000+ volunteers had on the US Economy in 2022. Pricewaterhouse Coopers conducted a census survey of all SCORE mentoring clients and 15,282 responded via telephone and web. Total client revenue, business creation, and job creation numbers were calculated via straight line extrapolation from the survey respondents to the total number of 2022 SCORE clients.